

## ABOUT THE HOME SHARE PROGRAM

Housing for students and seniors. Not just affordable housing — available housing!

The student population in St. John's is on a steady rise. Housing options are on a steady decline.

The 50+ population in NL have the highest home-ownership rates of any province.

Since 2009, there's an unprecedented shortage of affordable housing. Luckily, an efficient, creative solution is in the works; A win-win solution for students and 50+.

Enter *Home Share* — a community-based program led by the dynamic and expert guidance of several community leaders and stakeholders.

**The idea is simple:** *two unrelated people share a home to their mutual advantage.*

Private bedrooms. Common areas.

Respect, communication, and community all in one affordable and accessible package.

**Get the Home Share picture?**

## WHAT'S IN IT FOR THE 50+ IN THE HOUSE?

Many of our 50+ population are living in homes that they sometimes struggle to maintain alone.

Home Share helps our 50+ to kick that struggle to the curb by inviting a post-secondary student to move in.

Household responsibilities are shared, or the student exchanges these types of services for reduced rent.

Our 50+ find it easier to stay in their own homes, and benefit from the youthful presence students bring along.

Quality of life benefits, emotional and financial stability, a sense of safety, and companionship are all goals Home Share aims to achieve for its 50+ participants.

*If you think like our girl Mable, Home Share is for you!*

It'd sure be nice to have some company and help with the chores would be great too.

## WHAT'S IN IT FOR THE STUDENTS?

Vacancy rates are mad low. Rental rates? Crazy high. Students feel stuck between a rock and a hard place. It's a tough situation.

Home Share provides students with affordable and accessible housing options so they can do what they need to do — study and become successful.

Students benefit by finding a place to live, saving money, and learning from a mutual inter-generational experience. You might get into knitting while the homeowner surfs Twitter®!

*If Ben is speaking your language, think about Home Share.*

All I need is a safe place to study that I can afford without the hassle.

It's easy to **APPLY!**

Flip for more info →

## THE FACTS

Still want proof that Home Share is a perfect match? Here are some startling statistics we hope will encourage you to apply:

- > St. John's has had the lowest private rental vacancy rate in Canada since 2008.
- > Average rent for a two-bedroom apartment rose to nearly quadruple the inflation rate in 2010.
- > With 2010 MUN enrolment of about 17,400 students, landlord listing with Off-Campus Housing totaled only 556 units: a 56% decrease in listings from 2007.

Average annual shelter cost in St. John's was \$10,000 in 2012 — that represents 61% of the median annual income of St. John's residents over 65 years of age.

Mindboggling, hey?

Home Share makes sense!

## MESSAGES OF SUPPORT FROM OUR LEADERS

“What I am excited to see come from Home Share is far more than just the physical space shared by two people. It’s the comfort and sense of home which this project will provide people with I can’t wait to see develop.

**Andrew Harvey**

Home Share Project Coordinator

“Accommodation costs in the St. John’s area are on the rise while vacancy rates are amongst the lowest in the country, making it difficult to find housing on a student’s budget. Students are excited for the new pool of affordable housing options the Home Share program will provide.

**Canadian Federation of Students, NL**

“The City of St. John’s is pleased to support this innovative housing approach that addresses the needs of both seniors and students.

**Mayor Dennis O’Keefe**

Mayor of St. John’s

“Seniors want to remain independent in their own homes as long as they can. The Home Share program will help seniors be able to do just that!

**Aging Issues Network**

## HUGE THANKS TO:

The following project partners and sponsors are part of a community-wide effort to see Home Share become a success:

**ST. JOHN’S**



Also:

Aging Issues Network

Office for Aging and Seniors

St. John’s Community Advisory Committee on Homelessness



## HOW TO APPLY TO HOME SHARE:

The first step is to use the contact info below.

A Participant Resource Guide will be provided that contains a wealth of information: application forms, Home Share agreements, and a pamphlet on tenant rights and responsibilities.

*No cost matching services for Home Share participants.*



To ensure success, minimum match duration is one full semester, determined by the student’s program of study.

Post-secondary students of any age enrolled in university or public or private colleges in the St. John’s Metro area can contact or visit the Memorial University Off-Campus Housing Office for more information.

## CONTACT:

**Home Share NL**

370 Torbay Rd, Suite W 100,

St. John’s, NL, A1A 3W8

709.682.0336

coordinator@HomeShareNL.ca

For more info visit:

[www.HomeShareNL.ca](http://www.HomeShareNL.ca)



Introducing the Smart Housing Solution for Students and 50+

**HOME SHARE**

**APPLY TODAY**

[www.HomeShareNL.ca](http://www.HomeShareNL.ca)